

AGREEMENT FOR SERVICES

This Agreement is dated 3 April 2026, by and between (the "Club"), and Mike Altschul dba Surreal Cats (the "Surreal Cat Shows").

1. DESCRIPTION OF SERVICES. As of the date of this Agreement, Surreal Cat Shows will provide to Club the following services (collectively, the "Services"):

- Design cover artwork for a Facebook event page.
- Set up paid event advertisement on the Facebook host page, putting in place optimal demographic and geographic settings for the Facebook event. The Facebook paid event advertisement will include the details and features of the Club's show.
- Post at least 70 targeted posts for the event including a Facebook post for every breed entered in the show and a video of all the breeds entered.
- Design at least 2 breed and activities videos. These videos will be posted on Facebook, Facebook Reels, Stories, Instagram, and Tik Tok.
- Constant monitoring of external and internal feeds on the Facebook page and the event page; Respond to questions from the public about the event; Hide and/or delete negative and spam posts about the event as needed.
- Place 3 Facebook posts after the show, with links providing information on future shows, and an invitation to be a new exhibitor.
- Keep gate income information from the show confidential.

2. CLUB OBLIGATIONS. The Club agrees to the following:

- Pay initial management fees of \$200.00 within 24 hours of this Agreement being signed. This \$200.00 also covers the first \$5,000.00 generated from the gate income for the show. Payment must be made by Paypal, Venmo or Zelle, as mutually agreed upon between the parties.
- Pay at least \$500.00 minimum for the paid Facebook event advertisement. This shall be paid to Surreal Cat Shows within 24 hours of this Agreement being signed. Payment must be made by Paypal, Venmo or Zelle, as mutually agreed upon between the parties.
- Share gross gate income with Surreal Cat Shows within 72 hours of the end of the show.
- Provide the following features for the show:
 - Order a minimum of 100 CFA coloring books and give one coloring book per child. <https://catalog.cfa.org/coloring-book.shtml>
 - Print or order a minimum of 100 colored spectator guides to hand out 1 per group. <https://cfa.org/wp-content/uploads/2019/08/spectator-brochure.pdf>
 - Charge at least \$10.00 per adult ticket.
 - Have at least 1 costume contest during the show (1 cat costume contest per day is recommended). Note: A stuffed animal contest is acceptable but it only produces about 25% of the gate increase compared to a costume contest.
 - Accept credit cards for ticket purchases at the gate. Square is recommended, with PayPal being a second choice.

Surreal Cat Shows also recommends the following activities to ensure a successful show:

- Rescue and shelter partnerships.

- Vendors. This is highly recommended and encouraged as they bring in more guests and draw gate.
- Agility, ambassador cats, celebrity cats, Instagram photo booths, coloring contests, children's activity areas, educational rings, meet the breeds, and other interesting features. These features have been shown to attract more guests to the show and increase the gate income.

3. PAYMENT. Payment shall be made to Surreal Cat Shows as follows:

- \$200.00 upon execution of this Agreement. This is for the Services outlined above and for the first \$5,000.00 of gross gate receipts. Payment must be made by Paypal, Venmo or Zelle, as mutually agreed upon between the parties.
- Balance is due within 5 business days of the show. The balance due is calculated at the rate of 4.5% of gross gate receipts for the show over the initial \$5,000.00 (this is already included in the \$200.00 paid on execution of the Agreement).

By way of example, for an \$11,000.00 gate, the fees owed to Surreal Cat Shows is as follows:

- Initial fee of \$200.00 which includes first \$5,000.00 of gate earned.
- After the first \$5,000.00, we have another \$6,000.00 from the gate. The fee due is 4.5% on the \$6,000.00 gate income (\$11,000.00 – initial \$5,000.00). $4.5\% \times \$6,000.00 = \270.00 .
- The total fee due to Surreal Cat Shows is for an \$11,000.00 gate is \$470.00 (\$200.00 initial fee plus \$270.00 for the \$6,000.00 gate over the initial \$5,000.00)

This fee does not include the Facebook-sponsored ad charges that needs to be at least \$500.00 to ensure a successful show. This shall be paid to Surreal Cat Shows within 24 hours of this Agreement being signed. Payment must be made by Paypal, Venmo or Zelle, as mutually agreed upon between the parties.

4. DEFAULT. The occurrence of any of the following shall constitute a default under this Agreement:

- Failure by Surreal Cat Shows to deliver the Services as outlined above.
- Failure by the Club to make the required payments as outlined above.
- Failure by the Club to fulfill its obligations as outlined above. The recommended activities are not obligations but are highly recommended to ensure a successful event.

If a party defaults under this Agreement, the other party may terminate this Agreement by providing written notice to the defaulting party. This notice shall describe nature of the default. The party receiving such notice shall have 14 days from the date of the notice to cure the default(s). Unless waived in writing by a party providing notice, the failure to cure the default(s) within such time period shall result in the automatic termination of this Agreement. This is in addition to any and all other rights a party may have available according to law,

5. DISPUTE RESOLUTION. The parties will attempt to resolve any dispute arising out of or relating to this Agreement through friendly negotiations amongst the parties. If the matter is not resolved by negotiation within 30 days, the parties will resolve the dispute by binding arbitration under the rules of the American Arbitration Association. The arbitrator's award will be final, and judgment may be entered upon it by any court having proper jurisdiction.

