

Illustrated Steps To Add and Submit a Payment to NEMO

Zelle provides for both person-to-person transfers of funds OR to an Organization / Business.

The DIFFERENCE is an Organization or Business DOES NOT use a telephone number or an email to receive a payment. Use of a Zelle-Tag / qr-code is stable and more secure.

Displayed below is a step by step illustrated set of screen captures as Bank of America supports Zelle to setup a New person or BUSINESS/Organization to pay.

In the case it is to pay an Organization. Meaning No Email and No telephone number is used to define the payment destination.

Send money with **Zelle**[®]
or send to other BoFA accounts you've added

[Send Money](#) [Settings](#)

Add a recipient

Tell us about your recipient.

* Response required

Who are you adding?*

☐ Person

→ ☒ Business

How are you adding them?*

→ ☒ Zelle® tag

☐ Mobile number or email

☐ BoFA account number

Select add BUSINESS

Specify you are adding that business with a Zelle tag

Send money with **Zelle**[®]
or send to other BoFA accounts you've added

[Send Money](#) [Settings](#)

Add a recipient

Enter their info.

* Response required

Zelle® tag *

→ new-england-meow-outfit-inc

Business name *

→ New England Meow Outfit Inc

Nickname

NEMO

The tag value must be entered exactly as displayed and documented on our website.

<https://newenglandmeowoutfit.org>

Your bank may verify the tag matches the business name, so enter it as displayed

Send money with **Zelle**[®]
or send to other BoFA accounts you've added

[Send Money](#) [Settings](#)

Add a recipient

Does everything look right?

Zelle® tag new-england-meow-outfit-inc
Business name New England Meow Outfit Inc
Nickname NEMO

[Cancel](#)

[Edit](#)

[Add recipient](#)

Confirmation display before saving the new recipient (organization / business)

Finished sending after select the recipient to pay, enter amount and send.

Success

✓ Your payment is sent.

Print 

To New England Meow Outfit Inc 
new-england-meow-outfit-inc | Enrolled as NEW ENGLAND MEOW OUTFIT, INC.

From Adv Relationship Banking - 3253

Amount \$5.00

Date Jul 19, 2026

Message Example transaction from adding a business tag to a payment for NEMO

Confirmation # x3fq6kyno

[Send another payment](#)

[Go to Activity](#)

Now simply select the recipient setup on your zelle account to pay and complete the process.

NEMO will receive a confirming email almost immediately. Of course the actual transfer will take the typical course of action.